

FOR ACTIVITY, WELLNESS & EXECUTIVE DIRECTORS

Hearing care that comes to your community — at no cost.

Two ways we work with senior living communities on the Peninsula: **we visit you** for hearing aid cleaning, checks and a resident talk — or **your bus brings a group to us** for a dedicated clinic day. Both are free to your community and to your residents.

WHY THIS MATTERS ON YOUR FLOOR

In most communities a meaningful share of residents own hearing aids that no longer work — blocked with wax, dead batteries, or never fitted properly in the first place. So the aids go in a drawer. Then the resident stops joining conversations, stops coming to activities, and starts being described as “withdrawn” or “confused.” It is rarely reported to staff, because residents don’t experience it as a medical problem — they experience it as everyone else mumbling.

1.4× higher odds of falling for every 10 dB of hearing loss.
A mild loss carries close to three times the odds.
Lin & Ferrucci, *Archives of Internal Medicine*, 2012

48% less cognitive decline over three years among
higher-risk older adults treated for hearing loss.
ACHIEVE randomized trial, *The Lancet*, 2023

OPTION 1**We come to you**

An on-site visit, 45–60 minutes, in your activity room

- **A resident talk** they actually enjoy — why hearing aids stop working, and what to do about it
- **Free cleaning and function checks** — wax removal from the device, dome, tube and filter changes
- **Troubleshooting** for aids a resident has given up on
- **Any brand, any provider** — including devices never purchased from us
- **We do not sell anything on site.**

OPTION 2**Your residents come to us**

A group clinic day at our San Mateo or San Carlos office

- **Your community bus brings a group** — we block dedicated time so no one sits in a waiting room
- **Full diagnostic testing** in a sound booth, real-ear verification, repairs and reprogramming
- **Seen by a clinician, never a technician** — an audiologist or our Director of Hearing Aid Services
- **Counts as an outing** on your activities calendar — and solves the transportation barrier that stops most residents getting care

The visit finds the problem. The clinic day fixes it.

WHAT IT COSTS YOU

Nothing. No fee, no contract, no minimum number of residents, and no obligation to continue after the first visit.

WHAT WE NEED FROM YOU

A common room, **45 minutes on your calendar**, and a line in your resident newsletter so people know to bring their devices.

WHAT WE BRING

A print-ready flyer and newsletter blurb, our **certificate of insurance and vendor credentials** on request, and one named contact for scheduling.

About us. California Hearing Center has cared for Peninsula patients since 1993 — more than three decades — from offices in San Mateo and San Carlos. Our clinical team is led by Doctors of Audiology, and the practice holds a **5.0 rating across 203 Google reviews**. We already run a standing monthly clinic day for an independent living community in South San Francisco, whose residents come to us together by community bus.

Send us two or three dates that fit your calendar.

We'll confirm one, send the flyer for your newsletter, and handle the rest. Most communities start with a single on-site visit and decide from there.

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